

Privacy Policy

Cureplus Technologies Private Limited (“us”, “we”, or “Cureplus”, which also includes its affiliates) is the author and publisher of the internet resource www.Cure.plus (“Website”) on the world wide web as well as the software and applications provided by Cureplus, including but not limited to the mobile application ‘Cureplus’, and the software and applications of the brand names ‘Cureplus doctor’, ‘Cureplus Pharmacy’, ‘Cureplus labs/diagnostics’, ‘Cureplus helpline’, ‘Cureplus Blood’, ‘Cureplus Ambulance’, ‘Cureplus insurance’, ‘Cureplus hospital’, ‘Cureplus – ad4you’, ‘Cureplus – lets earn’ and ‘Cureplus stash - Health Account’ (together with the Website and other brands or/and Products of cureplus referred to as the “Services”).

This privacy policy ("**Privacy Policy**") explains how we collect, use, share, disclose and protect Personal information about the Users of the Services, including the Practitioners (as defined in the Terms of Use, which may be accessed via the following weblink <https://Cureplus.com/privacy> (the “Terms of Use”)), the End-Users (as defined in the Terms of Use), and the visitors of Website (jointly and severally referred to as “you” or “Users” in this Privacy Policy). We created this Privacy Policy to demonstrate our commitment to the protection of your privacy and your personal information. Your use of and access to the Services is subject to this Privacy Policy and our Terms of Use. Any capitalized term used but not defined in this Privacy Policy shall have the meaning attributed to it in our Terms of Use.

BY USING THE SERVICES OR BY OTHERWISE GIVING US YOUR INFORMATION, YOU WILL BE DEEMED TO HAVE READ, UNDERSTOOD AND AGREED TO THE PRACTICES AND POLICIES OUTLINED IN THIS PRIVACY POLICY AND AGREE TO BE BOUND BY THE PRIVACY POLICY. YOU HEREBY CONSENT TO OUR COLLECTION, USE AND SHARING, DISCLOSURE OF YOUR INFORMATION AS DESCRIBED IN THIS PRIVACY POLICY. WE RESERVE THE RIGHT TO CHANGE, MODIFY, ADD OR DELETE PORTIONS OF THE TERMS OF THIS PRIVACY POLICY, AT OUR SOLE DISCRETION, AT ANY TIME. IF YOU DO NOT AGREE WITH THIS PRIVACY POLICY AT ANY TIME, DO NOT USE ANY OF THE SERVICES OR GIVE US ANY OF YOUR INFORMATION. IF YOU USE THE SERVICES ON BEHALF OF SOMEONE ELSE (SUCH AS YOUR CHILD) OR AN ENTITY (SUCH AS YOUR EMPLOYER), YOU REPRESENT THAT YOU ARE AUTHORISED BY SUCH INDIVIDUAL OR ENTITY TO (I) ACCEPT THIS PRIVACY POLICY ON SUCH INDIVIDUAL’S OR ENTITY’S BEHALF, AND (II) CONSENT ON BEHALF OF SUCH INDIVIDUAL OR ENTITY TO OUR COLLECTION, USE AND DISCLOSURE OF SUCH INDIVIDUAL’S OR ENTITY’S INFORMATION AS DESCRIBED IN THIS PRIVACY POLICY.

- **1.WHY THIS PRIVACY POLICY?**

This Privacy Policy is published in compliance with, inter alia:

- i. Section 43A of the Information Technology Act, 2000;

- ii. Regulation 4 of the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Information) Rules, 2011 (the “SPI Rules”);
- iii. Regulation 3(1) of the Information Technology (Intermediaries Guidelines) Rules, 2011.

This Privacy Policy states the following:

- iv. The type of information collected from the Users, including Personal Information (as defined in paragraph 2 below) and Sensitive Personal Data or Information (as defined in paragraph 2 below) relating to an individual;
- v. The purpose, means and modes of collection, usage, processing, retention and destruction of such information; and
- vi. How and to whom Cureplus will disclose such information.

● **2.COLLECTION OF PERSONAL INFORMATION**

Generally some of the Services require us to know who you are so that we can best meet your needs. When you access the Services, or through any interaction with us via emails, telephone calls or other correspondence, we may ask you to voluntarily provide us with certain information that personally identifies you or could be used to personally identify you. You hereby consent to the collection of such information by Cureplus. Without prejudice to the generality of the above, information collected by us from you may include (but is not limited to) the following:

- i. contact data (such as your email address and phone number);
- ii. demographic data (such as your gender, your date of birth and your pin code);
- iii. data regarding your usage of the services and history of the appointments made by or with you through the use of Services;
- iv. insurance data (such as your insurance carrier and insurance plan);
- v. other information that you voluntarily choose to provide to us (such as information shared by you with us through emails or letters.

The information collected from you by Cureplus may constitute 'personal information' or 'sensitive personal data or information' under the SPI Rules.

“Personal Information” is defined under the SPI Rules to mean any information that relates to a natural person, which, either directly or indirectly, in combination with other information available or likely to be available to a body corporate, is capable of identifying such person.

The SPI Rules further define “Sensitive Personal Data or Information” of a person to mean personal information about that person relating to:

- vi. passwords;
- vii. financial information such as bank accounts, credit and debit card details or other payment instrument details;
- viii. physical, physiological and mental health condition;
- ix. sexual orientation;
- x. medical records and history;
- xi. biometric information;
- xii. information received by body corporate under lawful contract or otherwise;
- xiii. visitor details as provided at the time of registration or thereafter; and
- xiv. call data records.

Cureplus will be free to use, collect and disclose information that is freely available in the public domain without your consent.

• **3.PRIVACY STATEMENTS**

○ 3.1ALL USERS NOTE:

This section applies to all users.

- 3.1.1 Accordingly, a condition of each User's use of and access to the Services is their acceptance of the Terms of Use, which also involves acceptance of the terms of this Privacy Policy. Any User that does not agree with any provisions of the same has the option to discontinue the Services provided by Cureplus immediately.
- 3.1.2 An indicative list of information that Cureplus may require you to provide to enable your use of the Services is provided in the Schedule annexed to this Privacy Policy.
- 3.1.3 All the information provided to Cureplus by a User, including Personal Information or any Sensitive Personal Data or Information, is voluntary. You understand that Cureplus may use certain information of yours, which has been designated as Personal Information or 'Sensitive Personal Data or Information' under the SPI Rules, (a) for the purpose of providing you the Services, (b) for commercial purposes and in an aggregated or non-personally identifiable form for research, statistical analysis and business intelligence purposes, (c) for sale or transfer of such research, statistical or intelligence data in an aggregated or non-personally identifiable form to third parties and affiliates (d) for communication purpose so as to provide You a better way of booking appointments and for obtaining feedback in relation to the Practitioners and their practice, (e) debugging customer support related issues.. Cureplus also reserves the right to use information provided by or about the End-User for the following purposes:
 - i. Publishing such information on the Website.
 - ii. Contacting End-Users for offering new products or services.
 - iii. Contacting End-Users for taking product and Service feedback.
 - iv. Analyzing software usage patterns for improving product design and utility.
 - v. Analyzing anonymized practice information for commercial use.

If you have voluntarily provided your Personal Information to Cureplus for any of the purposes stated above, you hereby consent to such collection and use of such information by Cureplus. However, Cureplus shall not contact You on Your telephone number(s) for any purpose including those mentioned in this sub-section 4.1(iii), if such telephone number is registered with the Do Not Call registry (“DNC Registry”) under the PDPA without your express, clear and un-ambiguous written consent.

- 3.1.4 Collection, use and disclosure of information which has been designated as Personal Information or Sensitive Personal Data or Information’ under the SPI Rules requires your express consent. By affirming your assent to this Privacy Policy, you provide your consent to such use, collection and disclosure as required under applicable law.
- 3.1.5 Cureplus does not control or endorse the content, messages or information found in any Services and, therefore, Cureplus specifically disclaims any liability with regard to the Services and any actions resulting from your participation in any Services, and you agree that you waive any claims against Cureplus relating to same, and to the extent such waiver may be ineffective, you agree to release any claims against Cureplus relating to the same.
- 3.1.6 You are responsible for maintaining the accuracy of the information you submit to us, such as your contact information provided as part of account registration. If your personal information changes, you may correct, delete inaccuracies, or amend information by making the change on our member information page or by contacting us through info@Cure.plus. We will make good faith efforts to make requested changes in our then active databases as soon as reasonably practicable. If you provide any information that is untrue, inaccurate, out of date or incomplete (or becomes untrue, inaccurate, out of date or incomplete), or Cureplus has reasonable grounds to suspect that the information provided by you is untrue, inaccurate, out of date or incomplete, Cureplus may, at its sole discretion, discontinue the

provision of the Services to you. There may be circumstances where Cureplus will not correct, delete or update your Personal Data, including (a) where the Personal Data is opinion data that is kept solely for evaluative purpose; and (b) the Personal Data is in documents related to a prosecution if all proceedings relating to the prosecution have not been completed.

- 3.1.7 If you wish to cancel your account or request that we no longer use your information to provide you Services, contact us through info@Cure.plus. We will retain your information for as long as your account with the Services is active and as needed to provide you the Services. We shall not retain such information for longer than is required for the purposes for which the information may lawfully be used or is otherwise required under any other law for the time being in force. After a period of time, your data may be anonymized and aggregated, and then may be held by us as long as necessary for us to provide our Services effectively, but our use of the anonymized data will be solely for analytic purposes. Please note that your withdrawal of consent, or cancellation of account may result in Cureplus being unable to provide you with its Services or to terminate any existing relationship Cureplus may have with you.
- 3.1.8 If you wish to opt-out of receiving non-essential communications such as promotional and marketing-related information regarding the Services, please send us an email at info@Cureplus.com.
- 3.1.9 Cureplus may require the User to pay with a credit card, wire transfer, debit card or cheque for Services for which subscription amount(s) is/are payable. Cureplus will collect such User's credit card number and/or other financial institution information such as bank account numbers and will use that information for the billing and payment processes, including but not limited to the use and disclosure of such credit card number and information to third parties as necessary to complete such billing operation. Verification of credit information, however, is accomplished solely by the User through the authentication

process. User's credit-card/debit card details are transacted upon secure sites of approved payment gateways which are digitally under encryption, thereby providing the highest possible degree of care as per current technology. However, Cureplus provides you an option not to save your payment details. User is advised, however, that internet technology is not full proof safe and User should exercise discretion on using the same.

- 3.1.10 Due to the communications standards on the Internet, when a User or the End-User or anyone who visits the Website, Cureplus automatically receives the URL of the site from which anyone visits. Cureplus also receives the Internet Protocol (IP) address of each User's computer (or the proxy server a User used to access the World Wide Web), User's computer operating system and type of web browser the User is using, email patterns, as well as the name of User's ISP. This information is used to analyze overall trends to help Cureplus improve its Service. The linkage between User's IP address and User's personally identifiable information is not shared with or disclosed to third parties. Notwithstanding the above, Cureplus may share and/or disclose some of the aggregate findings (not the specific data) in anonymized form (i.e., non-personally identifiable) with advertisers, sponsors, investors, strategic partners, and others in order to help grow its business.
- 3.1.11 The Website uses temporary cookies to store certain (that is not sensitive personal data or information) that is used by Cureplus and its service providers for the technical administration of the Website, research and development, and for User administration. In the course of serving advertisements or optimizing services to its Users, Cureplus may allow authorized third parties to place or recognize a unique cookie on the User's browser. The cookies however, do not store any Personal Information of the User. You may adjust your internet browser to disable cookies. If cookies are disabled you may still use the Website, but the Website may be limited in the use of some of the features.

- 3.1.12A User may have limited access to the Website without creating an account on the Website. Unregistered Users can make appointments with the doctors by providing their name and phone number. In order to have access to all the features and benefits on our Website, a User must first create an account on our Website. To create an account, a User is required to provide the following information, which such User recognizes and expressly acknowledges is Personal Information allowing others, including Cureplus, to identify the User: name, User ID, email address, country, ZIP/postal code, age, phone number, password chosen by the User and valid financial account information. Other information requested on the registration page, including the ability to receive promotional offers from Cureplus, is optional. Cureplus may, in future, include other optional requests for information from the User to help Cureplus to customize the Website to deliver personalized information to the User.

- 3.1.13This Privacy Policy applies to Services that are owned and operated by Cureplus. Cureplus does not exercise control over the sites displayed as search results or links from within its Services. These other sites may place their own cookies or other files on the Users' computer, collect data or solicit personal information from the Users, for which Cureplus is not responsible or liable. Accordingly, Cureplus does not make any representations concerning the privacy practices or policies of such third parties or terms of use of such websites, nor does Cureplus guarantee the accuracy, integrity, or quality of the information, data, text, software, sound, photographs, graphics, videos, messages or other materials available on such websites. The inclusion or exclusion does not imply any endorsement by Cureplus of the website, the website's provider, or the information on the website. If you decide to visit a third party website linked to the Website, you do this entirely at your own risk. Cureplus encourages the User to read the privacy policies of that website.

- 3.1.14The Website may enable User to communicate with other Users or to post information to be accessed by others, whereupon other Users

may collect such data. Such Users, including any moderators or administrators, are not authorized Cureplus representatives or agents, and their opinions or statements do not necessarily reflect those of Cureplus, and they are not authorized to bind Cureplus to any contract. Cureplus hereby expressly disclaims any liability for any reliance or misuse of such information that is made available by Users or visitors in such a manner.

- 3.1.15 Cureplus does not collect information about the visitors of the Website from other sources, such as public records or bodies, or private organisations, save and except for the purposes of registration of the Users (the collection, use, storage and disclosure of which each End User must agree to under the Terms of Use in order for Cureplus to effectively render the Services).
- 3.1.16 Cureplus maintains a strict "No-Spam" policy, which means that Cureplus does not intend to sell, rent or otherwise give your e-mail address to a third party without your consent.
- 3.1.17 Cureplus has implemented best international market practices and security policies, rules and technical measures to protect the personal data that it has under its control from unauthorised access, improper use or disclosure, unauthorised modification and unlawful destruction or accidental loss. However, for any data loss or theft due to unauthorized access to the User's electronic devices through which the User avails the Services, Cureplus shall not be held liable for any loss whatsoever incurred by the User.
- 3.1.18 Cureplus implements reasonable security practices and procedures and has a comprehensive documented information security programme and information security policies that contain managerial, technical, operational and physical security control measures that are commensurate with respect to the information being collected and the nature of Cureplus's business.

- 3.1.19Cureplus takes your right to privacy very seriously and other than as specifically stated in this Privacy Policy, will only disclose your Personal Information in the event it is required to do so by law, rule, regulation, law enforcement agency, governmental official, legal authority or similar requirements or when Cureplus, in its sole discretion, deems it necessary in order to protect its rights or the rights of others, to prevent harm to persons or property, to fight fraud and credit risk, or to enforce or apply the Terms of Use.

- 3.2PRACTITIONERS NOTE:

This section applies to all Practitioners.

- 3.2.1As part of the registration as well as the application creation and submission process that is available to Practitioners on Cureplus, certain information, including Personal Information or Sensitive Personal Data or Information is collected from the Practitioners.
- 3.2.2All the statements in this Privacy Policy apply to all Practitioners, and all Practitioners are therefore required to read and understand the privacy statements set out herein prior to submitting any Personal Information or Sensitive Personal Data or Information to Cureplus, failing which they are required to leave the Services, including the Website immediately.
- 3.2.3Practitioners' personally identifiable information, which they choose to provide to Cureplus, is used to help the Practitioners describe and identify themselves. This information is exclusively owned by Cureplus. You will be the owner of your information and you consent to Cureplus collecting, using, processing and/or disclosing this information for the purposes hereinafter stated. Cureplus may use such information for commercial purposes and in an aggregated or non-personally identifiable form for research, statistical analysis and business intelligence purposes, and may sell or otherwise transfer such research, statistical or intelligence data in an aggregated or non-personally identifiable form to third parties and affiliates. Cureplus also reserves the

right to use information provided by or about the Practitioner for the following purposes:

- i. Publishing such information on the Website.
 - ii. Contacting Practitioners for offering new products or services subject to the telephone number registered with the DNC Registry.
 - iii. Contacting Practitioners for taking product feedback.
 - iv. Analyzing software usage patterns for improving product design and utility.
 - v. Analyzing anonymized practice information including financial, and inventory information for commercial use.
- 3.2.4 Cureplus automatically enables the listing of Practitioners' information on its Website for every 'Doctor' or 'Clinic' added to a Practice using its software. The Practitioner information listed on Website is displayed when End-Users search for doctors on Website, and the Practitioner information listed on Website is used by End-Users to request for doctor appointments. Any personally identifiable information of the Practitioners listed on the Website is not generated by Cureplus and is provided to Cureplus by Practitioners who wish to enlist themselves on the Website, or is collected by Cureplus from the public domain. Cureplus displays such information on its Website on an as-is basis making no representation or warranty on the accuracy or completeness of the information. As such, we strongly encourage Practitioners to check the accuracy and completeness of their information from time to time, and inform us immediately of any discrepancies, changes or updates to such information. Cureplus will, however, take reasonable steps to ensure the accuracy and completeness of this information.
- 3.2.5 Cureplus may also display information for Practitioners who have not signed up or registered for the Services, provided that the Practitioners

have consented to Cureplus collecting, processing and/or disclosing their information on the Website. Such Practitioners are verified by Cureplus or its associates, and Cureplus makes every effort to capture accurate information for such Practitioners. However, Cureplus does not undertake any liability for any incorrect or incomplete information appearing on the Website for such Practitioners.

○ 3.3END-USERS NOTE:

This section applies to all End-Users.

- 3.3.1As part of the registration/application creation and submission process that is available to End-Users on this Website, certain information, including Personal Information or Sensitive Personal Data or Information is collected from the End-Users.
- 3.3.2All the statements in this Privacy Policy apply to all End-Users, and all End-Users are therefore required to read and understand the privacy statements set out herein prior to submitting any Personal Information or Sensitive Personal Data or Information to Cureplus, failing which they are required to leave the Cureplus immediately.
- 3.3.3If you have inadvertently submitted any such information to Cureplus prior to reading the privacy statements set out herein, and you do not agree with the manner in which such information is collected, processed, stored, used or disclosed, then you may access, modify and delete such information by using options provided on the Website. In addition, you can, by sending an email to info@Cure.plus, inquire whether Cureplus is in possession of your personal data, and you may also require Cureplus to delete and destroy all such information.
- 3.3.4End-Users' personally identifiable information, which they choose to provide on the Website is used to help the End-Users describe/identify themselves. Other information that does not personally identify the End-Users as an individual, is collected by Cureplus from End-Users (such as, patterns of utilization described above) and is exclusively owned by

Cureplus. Cureplus may also use such information in an aggregated or non-personally identifiable form for research, statistical analysis and business intelligence purposes, and may sell or otherwise transfer such research, statistical or intelligence data in an aggregated or non-personally identifiable form to third parties and affiliates. In particular, Cureplus reserves with it the right to use anonymized End-User demographics information and anonymized End-User health information for the following purposes:

- i. Analyzing software usage patterns for improving product design and utility.
 - ii. Analyzing such information for research and development of new technologies.
 - iii. Using analysis of such information in other commercial product offerings of Cureplus.
 - iv. Sharing analysis of such information with third parties for commercial use.
- 3.3.5 Cureplus will communicate with the End-Users through email, phone and notices posted on the Website or through other means available through the service, including text and other forms of messaging. The End-Users can change their e-mail and contact preferences at any time by logging into their "Account" at www.Cure.plus and changing the account settings.
 - 3.3.6 At times, Cureplus conducts a User survey to collect information about End-Users' preferences. These surveys are optional and if End-Users choose to respond, their responses will be kept anonymous. Similarly, Cureplus may offer contests to qualifying End-Users in which we ask for contact and demographic information such as name, email address and mailing address. The demographic information that Cureplus collects in the registration process and through surveys is

used to help Cureplus improve its Services to meet the needs and preferences of End-Users.

- 3.3.7 Cureplus may keep records of electronic communications and telephone calls received and made for making appointments or other purposes for the purpose of administration of Services, customer support, research and development and for better listing of Practitioners.
- 3.3.8 All Cureplus employees and data processors, who have access to, and are associated with the processing of sensitive personal data or information, are obliged to respect the confidentiality of every End-Users' Personal Information or Sensitive Personal Data and Information. Cureplus has put in place procedures and technologies as per good industry practices and in accordance with the applicable laws, to maintain security of all personal data from the point of collection to the point of destruction. Any third-party data processor to which Cureplus transfers Personal Data shall have to agree to comply with those procedures and policies, or put in place adequate measures on their own.
- 3.3.9 Cureplus may also disclose or transfer End-Users' personal and other information provided by a User, to a third party as part of reorganization or a sale of the assets of a Cureplus corporation division or company. Any third party to which Cureplus transfers or sells its assets to will have the right to continue to use the personal and other information that End-Users provide to us, in accordance with the Terms of Use
- 3.3.10 To the extent necessary to provide End-Users with the Services, Cureplus may provide their Personal Information to third party contractors who work on behalf of or with Cureplus to provide End-Users with such Services, to help Cureplus communicate with End-Users or to maintain the Website. Generally these contractors do not have any independent right to share this information, however certain contractors who provide services on the Website, including the providers of online communications services, may use and disclose the personal

information collected in connection with the provision of these Services in accordance with their own privacy policies. In such circumstances, you consent to us disclosing your Personal Information to contractors, solely for the intended purposes only.

○ 3.4 CASUAL VISITORS NOTE:

- 3.4.1 No sensitive personal data or information is automatically collected by Cureplus from any casual visitors of this website, who are merely perusing the Website.
- 3.4.2 Nevertheless, certain provisions of this Privacy Policy are applicable to even such casual visitors, and such casual visitors are also required to read and understand the privacy statements set out herein, failing which they are required to leave this Website immediately.
- 3.4.3 If you, as a casual visitor, have inadvertently browsed any other page of this Website prior to reading the privacy statements set out herein, and you do not agree with the manner in which such information is obtained, collected, processed, stored, used, disclosed or retained, merely quitting this browser application should ordinarily clear all temporary cookies installed by Cureplus. All visitors, however, are encouraged to use the “clear cookies” functionality of their browsers to ensure such clearing / deletion, as Cureplus cannot guarantee, predict or provide for the behaviour of the equipment of all the visitors of the Website.
- 3.4.4 You are not a casual visitor if you have willingly submitted any personal data or information to Cureplus through any means, including email, post or through the registration process on the Website. All such visitors will be deemed to be, and will be treated as, Users for the purposes of this Privacy Policy, and in which case, all the statements in this Privacy Policy apply to such persons.

- 4.1 Your Personal Information is maintained by Cureplus in electronic form on its equipment, and on the equipment of its employees. Such information may also be converted to physical form from time to time. Cureplus takes all necessary precautions to protect your personal information both online and off-line, and implements reasonable security practices and measures including certain managerial, technical, operational and physical security control measures that are commensurate with respect to the information being collected and the nature of Cureplus's business.
- 4.2 No administrator at Cureplus will have knowledge of your password. It is important for you to protect against unauthorized access to your password, your computer and your mobile phone. Be sure to log off from the Website when finished. Cureplus does not undertake any liability for any unauthorised use of your account and password. If you suspect any unauthorized use of your account, you must immediately notify Cureplus by sending an email to info@Cure.plus . You shall be liable to indemnify Cureplus due to any loss suffered by it due to such unauthorized use of your account and password.
- 4.3 Cureplus makes all User information accessible to its employees, agents or partners and third parties only on a need-to-know basis, and binds only its employees to strict confidentiality obligations.
- 4.4 Part of the functionality of Cureplus is assisting the doctors to maintain and organise such information. Cureplus may, therefore, retain and submit all such records to the appropriate authorities, or to doctors who request access to such information.
- 4.5 Part of the functionality of the Cureplus is assisting the patients to access information relating to them. Cureplus may, therefore, retain and submit all such records to the relevant patients, or to their doctors.
- 4.6 Notwithstanding the above, Cureplus is not responsible for the confidentiality, security or credits information or loss of credits or distribution of your Personal Information by our partners and third parties outside the scope of our agreement with such partners and third parties. Further, Cureplus shall not be responsible for any breach of security or for any actions of any third parties or events that

are beyond the reasonable control of Cureplus including but not limited to, acts of government, computer hacking, unauthorised access to computer data and storage device, computer crashes, breach of security and encryption, poor quality of Internet service or telephone service of the User etc.

3rd 5.CHANGE TO PRIVACY POLICY

Cureplus may update this Privacy Policy at any time, with or without advance notice. In the event there are significant changes in the way Cureplus treats User's personally identifiable information, or in the Privacy Policy itself, Cureplus will display a notice on the Website or send Users an email, as provided for above, so that you may review the changed terms prior to continuing to use the Services. As always, if you object to any of the changes to our terms, and you no longer wish to use the Services, you may contact info@Cure.plus.com to deactivate your account. Unless stated otherwise, Cureplus's current Privacy Policy applies to all information that Cureplus has about you and your account.

If a User uses the Services or accesses the Website after a notice of changes has been sent to such User or published on the Website, such User hereby provides his/her/its consent to the changed terms.

4th 6.CHILDREN'S AND MINOR'S PRIVACY

Cureplus strongly encourages parents and guardians to supervise the online activities of their minor children and consider using parental control tools available from online services and software manufacturers to help provide a child-friendly online environment. These tools also can prevent minors from disclosing their name, address, and other personally identifiable information online without parental permission. Although the Cureplus Website and Services are not intended for use by minors, Cureplus respects the privacy of minors who may inadvertently use the internet or the mobile application.

5th 7.CONSENT TO THIS POLICY

You acknowledge that this Privacy Policy is a part of the Terms of Use of the Website and the other Services, and you unconditionally agree that becoming a User of the Website and its Services signifies your (i) assent to this Privacy Policy, and (ii) consent to Cureplus using, collecting, processing and/or disclosing your Personal Information in the manner and for the purposes set out in this Privacy

Policy. Your visit to the Website and use of the Services is subject to this Privacy Policy and the Terms of Use.

6th 8.ADDRESS FOR PRIVACY QUESTIONS

Should you have questions about this Privacy Policy or Cureplus's information collection, use and disclosure practices, you may contact, the Data Protection Officer appointed or assigned by Cureplus in accordance with the provisions of PDPA. We will use reasonable efforts to respond promptly to any requests, questions or concerns, which you may have regarding our use of your personal information. If you have any grievance with respect to our use of your information, you may communicate such grievance to the Data Protection Officer: at our corporate office in Bangalore or you can just write to Email: support@Cureplus.com

SCHEDULE

Indicative List of Information by Nature of Service

- **1.End-Users using the Website by registering for an account on the Website or 'Cureplus' mobile application:**

You can create an account by giving us information regarding your [name, mobile number, email address], and such other information as requested on the [End-User registration page](#). This is to enable us to provide you with the facility to use the account to book your appointments and store other health related information.

- **2.End-Users using the Website without registering for an account on the Website or 'Cureplus' mobile application (i.e., 'Guest' End-User):**

You can use the Website without registering for an account, but to book an appointment, you may be asked certain information (including your [mobile number], and such other information as requested when you choose to use the Services without registration) to confirm the appointment.

Against every Practitioner listed in Cureplus.com, you may see a 'show number' option. When you choose this option, you choose to call the number through a free telephony service provided by Cureplus, and the records of such calls are recorded and stored in Cureplus's servers. Such records are dealt with only in accordance with this Privacy Policy.

- **3.Practitioner availing of the free listing service on the Website or 'Cureplus' mobile application by registering for an account:**

As a Practitioner, you may be required to provide us with information regarding your [name, mobile number, email address], and such other information as requested on the [Practitioner registration page](#) to create an account. Cureplus may send email and/or SMS confirmations or other communications to End-Users in connection with their bookings, appointments or other interactions with you, if such interactions have been facilitated by Cureplus.

- **4. Practitioner availing of the free listing service on the Website or 'Cureplus' mobile application without registering for an account:**

As a Practitioner, you may avail of the listing service without registering for an account by providing information regarding your [name, mobile number, email address], and such other information as requested by any of Cureplus's employees or agents who contact you in person or by telephone. In such event, Cureplus will maintain this information if and until you choose to register for an account, for which Cureplus may contact you from time to time. Cureplus will, after such information is collected from you, send you a confirmation email confirming the information provided and the fact that you will be listed on the Website. In the event you do not wish to be so listed on the Website, please inform Cureplus immediately at support@Cureplus.com

- **5. Practitioners using the other brands or products:**

Ambulance – hospital – insurance – pharmacy – blood – stash etc

You will be required to create an account and may be required to provide Cureplus with information regarding your [name, mobile number, email address], and such other information as requested by Cureplus on the Ray and/or Tab Practitioner registration page, in order to complete your registration.

Upon registration, Cureplus will access non-personally identifiable information of your patients from your patient records. You agree to make your patients fully aware of such access.

Cureplus reserves the right to extend and withdraw 'ABS' (also known as Instant) functionality to you at its sole discretion, based on the number of End-User appointments being honoured by you. The extension or withdrawal of such facility shall be intimated to you by Cureplus.

You have an option under these products to switch on 'End-User Feedback'. This will mean that you are giving one or more patients' contact details to Cureplus's feedback system. End-Users may choose to send feedback anonymously too, in which case you agree that you have no objection to such anonymous feedback. The feedback system will then send an SMS and email to the patient(s) asking for feedback which may then be published on the Website. You agree to make your patients fully aware of the possibility of their receiving such feedback queries.

User Conduct

You may not use the Site or Service to:

1. acquire any rewards or item of value through any kind of automated or semi-automated means or through deception or misrepresentation in any respect;2. post or transmit any information, data, text, images, files, links, software, chat, communication or other content that is, or which Cureplus considers in its sole discretion to be, unlawful, harmful, threatening, abusive, harassing, defamatory, vulgar, offensive, obscene, pornographic, hateful or threatening to any group defined by race, religion, gender, national origin or sexual orientation, or otherwise objectionable, including without limitation blatant expressions of bigotry, prejudice, racism, hatred or excessive profanity or post any obscene, lewd, lascivious, excessively violent, harassing or otherwise objectionable content;3. sell or promote any products or services;4. introduce viruses, worms, Trojan horses and/or harmful code on the Internet;5. display material that exploits children under 18 years of age;6. post any material or otherwise infringe in any way or violate any copyright, patent, trademark, service mark, trade name, trade secret or other intellectual property right of any third party;7. promote, solicit or participate in multi-level marketing or pyramid schemes;8. harass, embarrass or cause distress or discomfort upon another participant, user or other individual or entity;9. impersonate any other person, including but not limited to, a customer, supplier, Cureplus, or any persons associated with Cureplus;10. publish or disclose any personally identifying information or private information about children or any third parties without their consent (or their parent's consent in case of a child under 18 years of age);11. publish or transmit any unsolicited advertising, promotional materials, or any other forms of solicitation;12. intentionally or unintentionally violate any applicable local, state, national or foreign law, including but not limited to any regulations having the force of law while using or accessing the Site or in connection with your use of the Service, in any manner; or13. invade the privacy or violate any personal or proprietary right (including intellectual property rights) of any person or entity.
2. You shall not: (a) modify, adapt or create derivative works based on the Site, the Service available from Cureplus or the Site's content; (b) "frame" or "mirror" any content or create Internet "links" to or from the site; or (c) disassemble, reverse engineer, or decompile the Service provided via this Site or its content, or access the Site or its content in order to build a competitive product or service, build a product or service using similar ideas, features, functions or graphics, or copy any ideas, features, functions or graphics.
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4. Cureplus reserves the right, without prior notice and in its sole discretion, to decide whether any Member violates these terms and conditions for any of the above reasons or for any other reason, and if so, to remove offending content and/or terminate your access to the Site and/or the Service.